



POSITION STATEMENT

SUBJECT: MAZDA GENUINE PARTS

IRVINE, California, August 1, 2011 – Every Mazda vehicle is built with quality factory parts that are designed and engineered to perform together seamlessly, providing an optimum level of performance, safety, and durability.

Mazda North American Operations recommends that all maintenance and collision repairs are performed using Mazda Genuine Parts. That is because Mazda Genuine Parts have been made from the same blueprints as the original. Every single part is guaranteed to perform and wear the same as the day the vehicle was built.

Mazda North American Operations does not recommend the use of aftermarket parts (or imitation parts) for any Mazda maintenance or collision repair. These aftermarket parts are generally made to a lower standard in order to cut costs. Aftermarket parts also lack the testing required to determine their effectiveness in vehicle performance and safety. Without access to original manufacturing specifications, their fit and finish can also be dramatically different.

Only Mazda Genuine Parts purchased from an authorized Mazda dealer are specifically covered by the Mazda warranty. The original warranty could become invalid if aftermarket parts contribute to the damage of original parts. Even lease-end charges can be affected if the replacement parts fit poorly. Mazda North American Operations will not be responsible for any subsequent repair costs associated with the vehicle or part failure caused by the use of parts other than Mazda Genuine Parts purchased from an authorized Mazda dealer.

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